

# RIYADH

KINGDOM OF SAUDI ARABIA

## EXPO 2030



World Expo 2030  
*Candidate*



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EXPO 2030



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**“We live in an era of change, and we face an unprecedented need for humanity’s collective action to foresee the future and address, with its brightest minds, the challenges and opportunities that emanate from this change.”**

**HRH Crown Prince Mohammed Bin Salman**  
Official letter of candidature to the Bureau International  
des Expositions (BIE)





# A First Ever Expo in the Kingdom of Saudi Arabia

Undergoing one of the most  
exciting transformations  
in the world today

- ▶ Connecting North, South, East and West
- ▶ Bridging the past and the future
- ▶ Committed to international cooperation





# 2030: A Pivotal Moment for the World and for Saudi Arabia

## Achieving the Sustainable Development Goals

A redoubling of international efforts to overcome collective challenges and achieve genuine progress by the end of the decade

## Realizing Vision 2030

The driving force behind Saudi Arabia's sustainable development, offering opportunities for the wider region and the international community as a whole





An Expo theme to drive genuine progress  
towards achieving the Sustainable  
Development Goals

# The Era of Change: Together for a Foresighted Tomorrow



## INCLUSIVENESS

### Prosperity for All

- ▶ Towards an Inclusive World
- ▶ Access, Equality and Belonging
- ▶ Scaling Solutions for Human Needs



## SUSTAINABILITY

### Climate Action

- ▶ Water Scarcity, Urban Heat and Aridity
- ▶ Preserving and Regenerating Natural Ecosystems
- ▶ Clean Energy for All

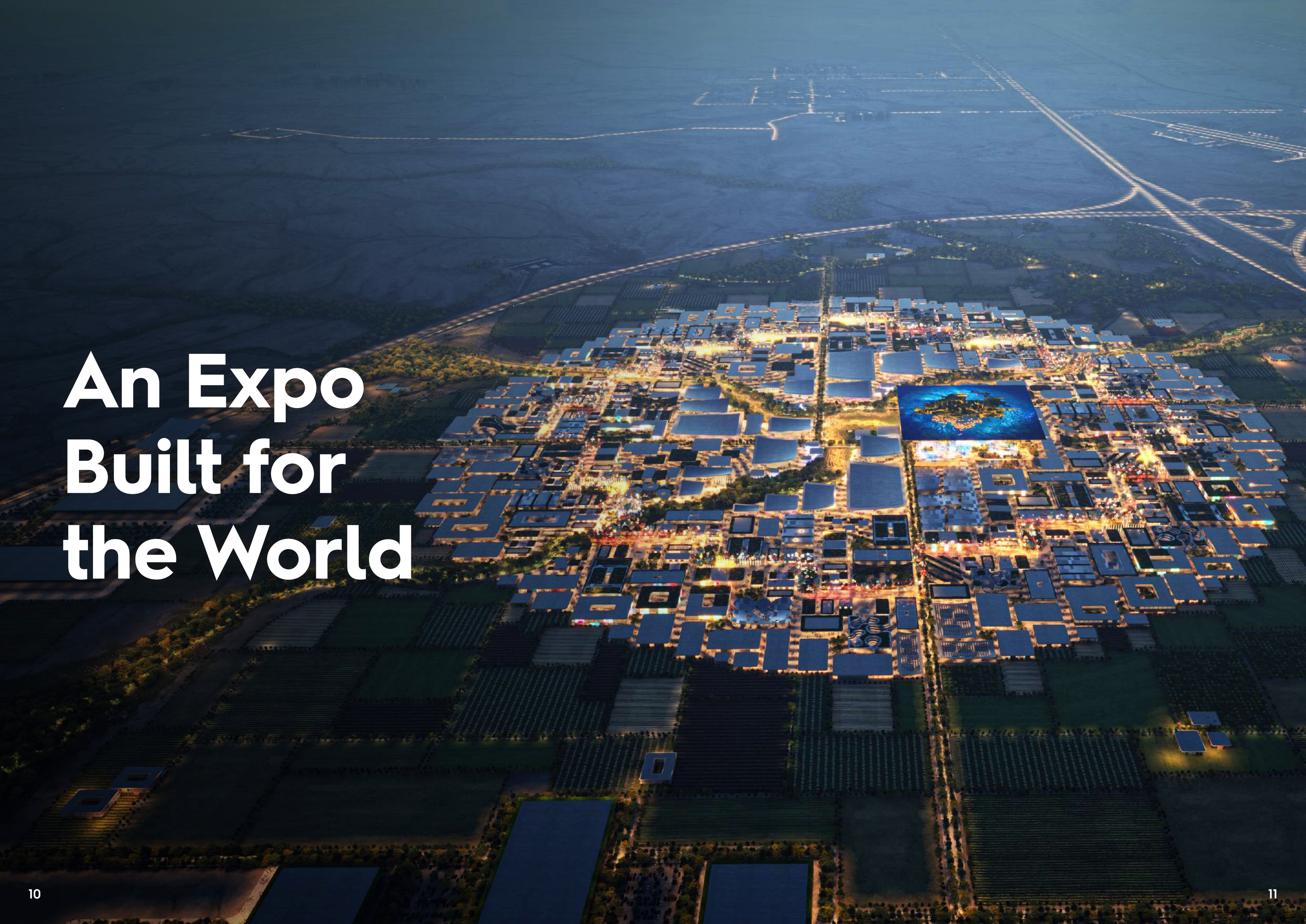


## INNOVATION

### A Different Tomorrow

- ▶ A Stimulating Environment for All Generations
- ▶ Science and Technology for Humanity
- ▶ Developing Conscious Cities





# An Expo Built for the World



## GLOBAL REPRESENTATION

# Riyadh Expo 2030 aims to host every country in the world

and a record number of international  
organizations

- ▶ 197 Countries
- ▶ 29 International Organizations

# 226

## Official Participants

## 1 Nation, 1 Pavilion

All participating nations will have their own pavilion in Riyadh, allowing them to develop meaningful exhibitions that reflect their unique cultures, priorities and ambitions.

Following the Expo, we will help 100 qualifying countries create a second life for their pavilions, including as schools, clinics, and research centers in their home countries.





# Full And Equal Representation For All Nations

## Assistance To Participation

Supporting participation for countries and organizations from across the globe.

To ensure the most diverse range of nations and cultures are fully and equally represented, Riyadh Expo 2030 is committed to supporting countries and organizations who wish to participate but lack the necessary means to do so.

## Facilities Package

We are dedicating \$343 million to assist 100 eligible countries with participation, in fields such as pavilion construction, maintenance, technologies support, travel, events.

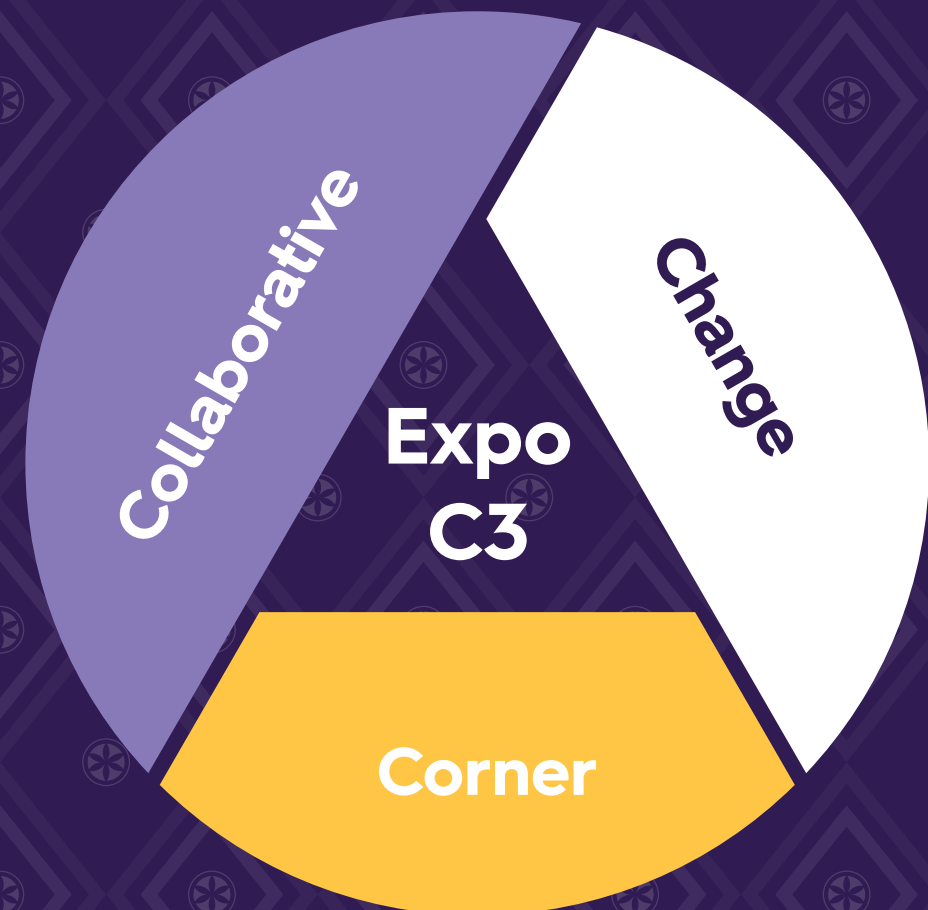
Reflecting our commitment to a truly inclusive world Expo, we will also be developing further programs of support together with our leading private sector companies.



**Generous Support  
For Public,  
Private and Third  
Sector Organizations  
From Around  
The World**

## **EXPO C3**

**“Collaborative Change Corner”**



Building on the Best Practice Areas of the three most recent Expos, **we will help create and fund multi-stakeholder partnerships** that advance the Sustainable Development Goals and our Expo theme and sub-themes.



# Expo C3 Finance, Incubate, and Scale

Beginning in 2025, Riyadh will begin to **identify, finance, incubate, and scale international projects** to be showcased at the Expo.

In line with SDG 17's focus on partnerships, **Expo C3 will work to accelerate global cooperation** throughout the final sprint to achieve the SDGs.

# Expo C3 Exhibition Space

With 5 years of work and progress to their name, **Expo C3 Collaboration Projects** will be showcased through an **immersive exhibition on the Expo site.**

The Expo C3 Exhibition Area will be a demonstration of **the extraordinary collaboration, dynamism and innovation that only Expos can generate**, for millions of visitors from all generations.



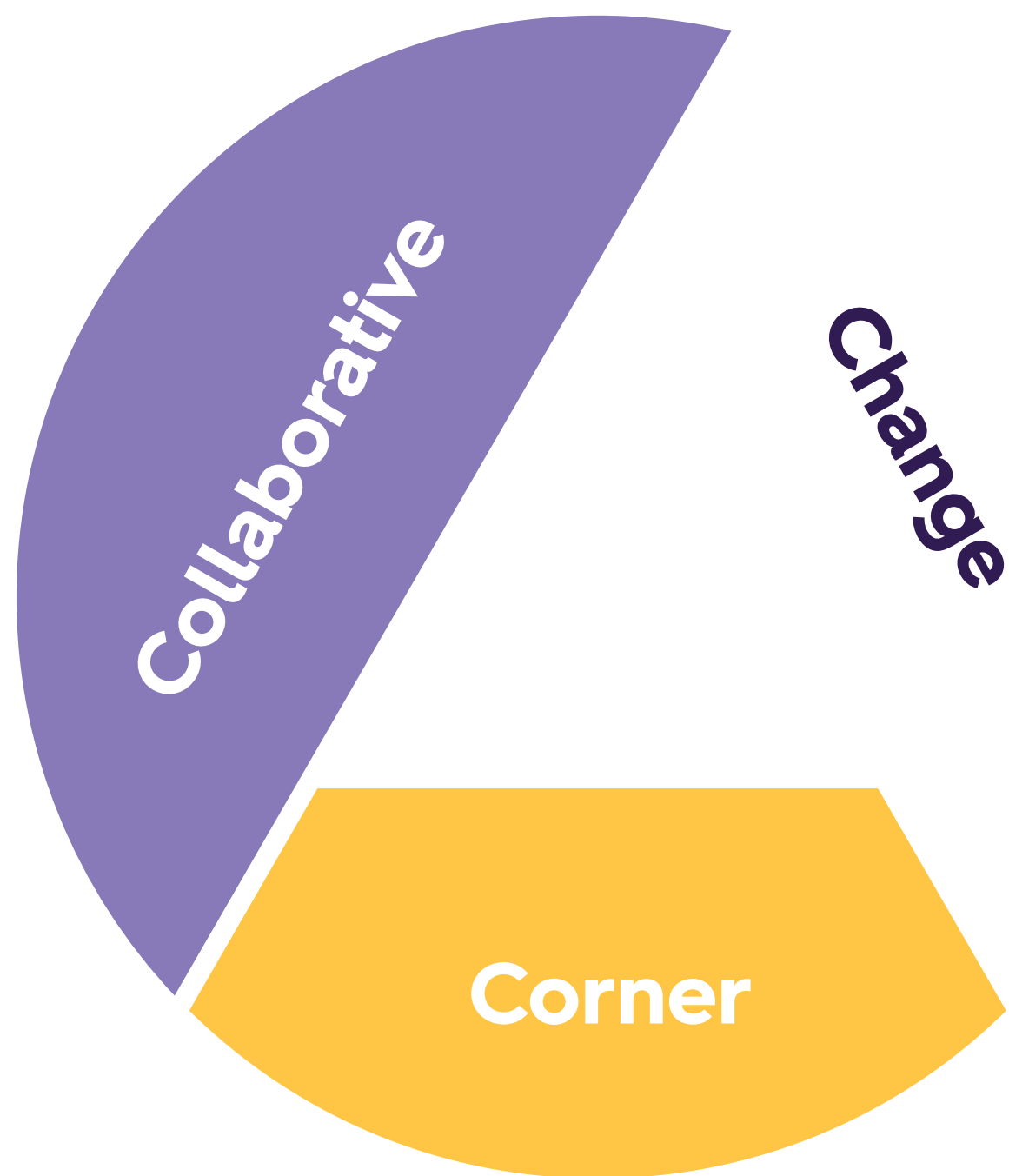


# The Most Accessible Expo Ever



RIYADH EXPO 2030

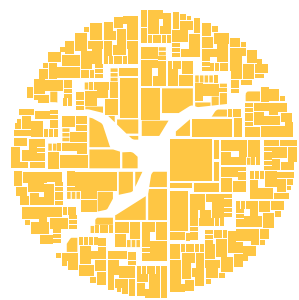
# A central meeting point for the people of the world



**50%**  
of the world's population within  
**5h flight**



# From airport to Expo in just 10 minutes



## Expo site

A strategic location one metro stop away from the iconic new King Salman International Airport



## Expo App

Dedicated concierge services and diverse travel offerings in one place



## Expo Visa

Seamless entry from plane to metro to Expo site

# 10min

المطار



محطة قطار  
إكسبو



وسط العاصمة





**An Unparalleled  
Experience  
For More Than  
40 Million Visits**





**Transport yourself to any  
country of the world**



**197**  
Countries

**29**  
International  
Organizations

**6.6 km<sup>2</sup>**  
**Expo Site**

**1 Nation  
-  
1 Pavilion**

**Non-stop  
cultural  
events and  
entertainment**





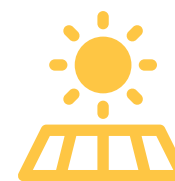
# The Most Sustainable Expo In History





# Our Ambition: The First Carbon-Negative World Expo

Riyadh Expo 2030 aims to go beyond carbon neutrality to become the first Expo to deliver a net positive impact on the environment



Our Expo site will be powered by clean energy, taking advantage of the Kingdom's vast solar power.



Detailed strategies to eliminate food waste, and ensure green waste management and recycling.



Detailed strategies to promote biodiversity.



Adopt the highest international standards for mobility, accessibility, and labor rights (including for all subcontractors).





# An Expo Built By The World For The World



**Beyond supporting participants and visitors at our Expo, we are committed to building, operating, and servicing Riyadh Expo 2030 with businesses from around the world**

## **Expo Procurement Hub**

**A one-stop-shop for businesses to help us design and build the Expo**

Launched from the start of the Expo organizing cycle, this Procurement Hub will enable our vision of an Expo 2030 “built by the world, for the world.”

## **Global Investment Lab**

**A convener and enabler of businesses and entrepreneurs**

The Lab will drive participating countries to discover, innovate, and collaborate. Together we will accelerate development & financing for smart cities, mobility, technology, green assets, and much more.





An Expo budget of

**\$7.8 billion**

catalytic to our broader Riyadh  
investment plans



# A Portal To The Broader Opportunities Of The Kingdom And The Region

Riyadh Expo 2030 will help **facilitate the entrance of international companies** into Riyadh and the Kingdom's massive growth opportunities and regional transformation

## \$3.3 trillion

**Investments of more than 3.3 trillion USD**  
in the Kingdom by the end of this decade – of which more than 30% will be in Riyadh alone

## \$110 billion

**Economy Diversification Efforts**  
Non-oil government revenues have increased from USD 44 bn in 2015 to USD 110 bn in 2022 (+20% p.a.)

## x3

**Investment Powerhouse, Public Investment Fund**  
Assets under management have more than tripled between 2016 and 2023, standing at USD 700 bn by end of Q2 2023

## 25,000+

**International companies**  
More than 25,000 international companies employing some 12 million staff from more than 100 countries are already operating in the Kingdom today





# Riyadh Is Ready To Welcome The World

Our people are warm and hospitable – we are looking forward to being your hosts

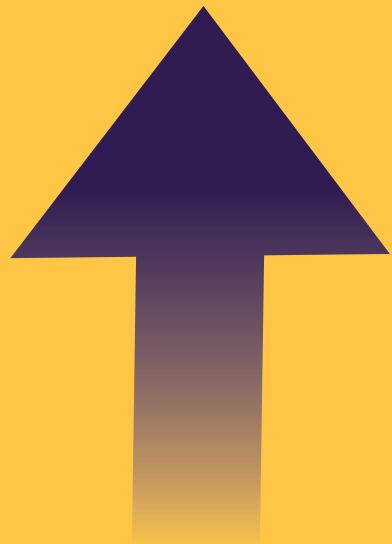


# Boundless Energy

Riyadh's population will grow  
from 8 to 15 million in 2030

15M

2030



8M

2022

# Our Greatest Asset Is Our Youth

70%

under 35

Expo Youth: leading the transition  
to a sustainable and more equal future





# Women are joining the workforce at an unprecedented rate

Female labor participation increased from 19% in 2016 to 37% in 2022

# \$21 billion

invested in education over the past decade





# A global hub for business, sports, culture and entertainment

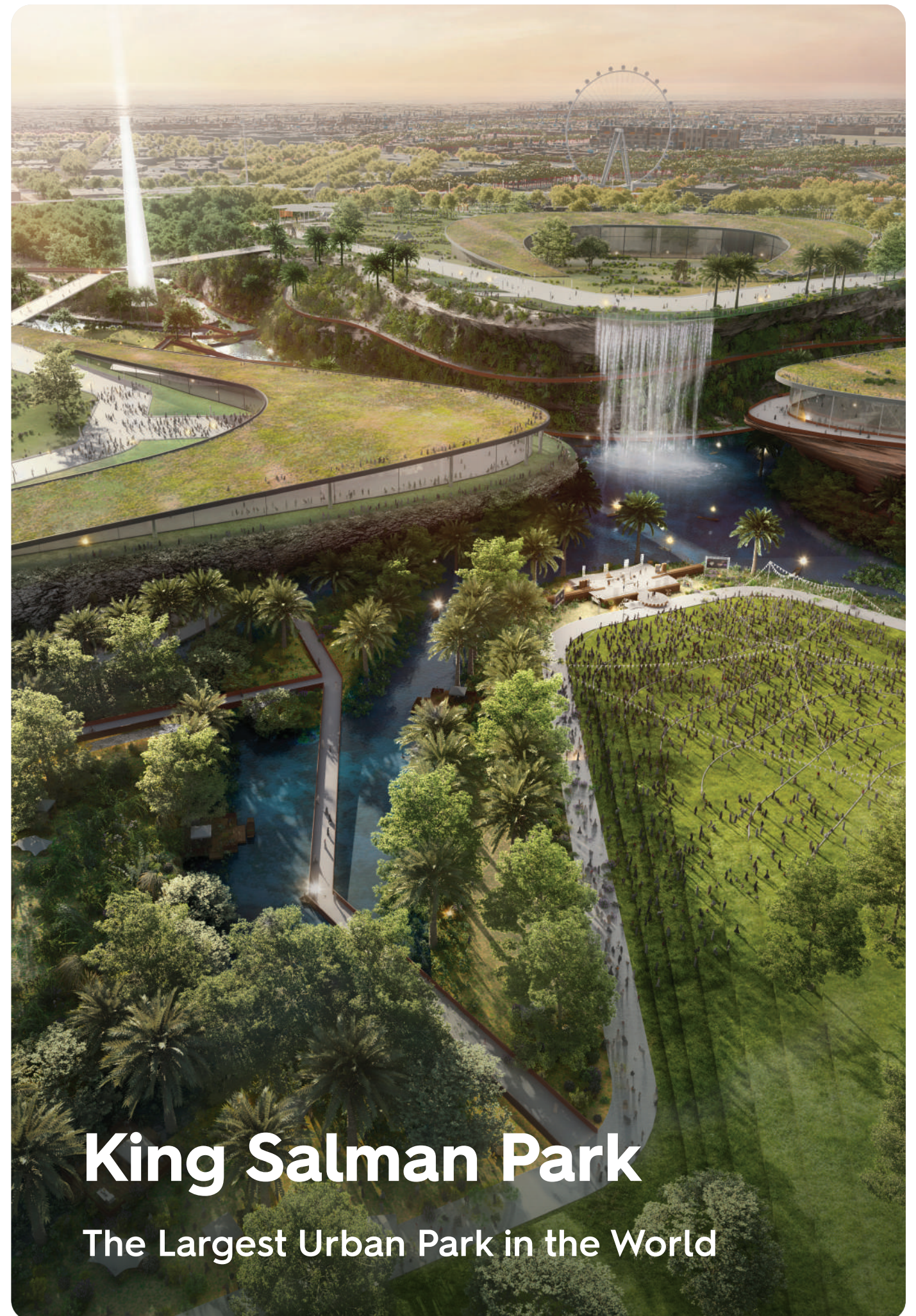
As a city, Riyadh has great  
experience building  
world-class projects  
in partnership with  
international companies



# Riyadh

# MEGA

# PROJECTS



**King Salman Park**

The Largest Urban Park in the World



# Green Riyadh

Planting 7.5M trees



# Riyadh Art

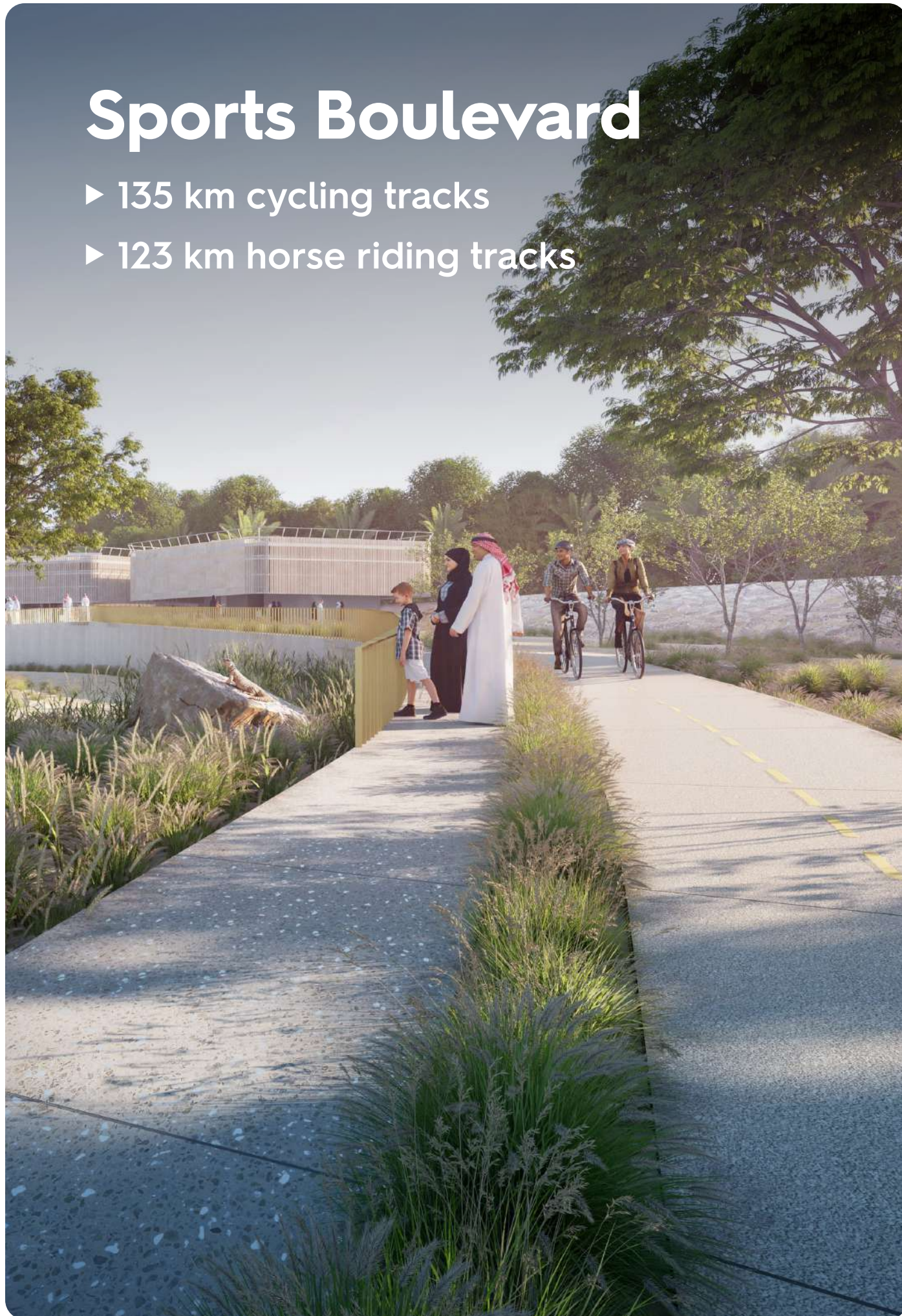
The world's largest government investment in public art





# Sports Boulevard

- ▶ 135 km cycling tracks
- ▶ 123 km horse riding tracks



# Riyadh Public Transport

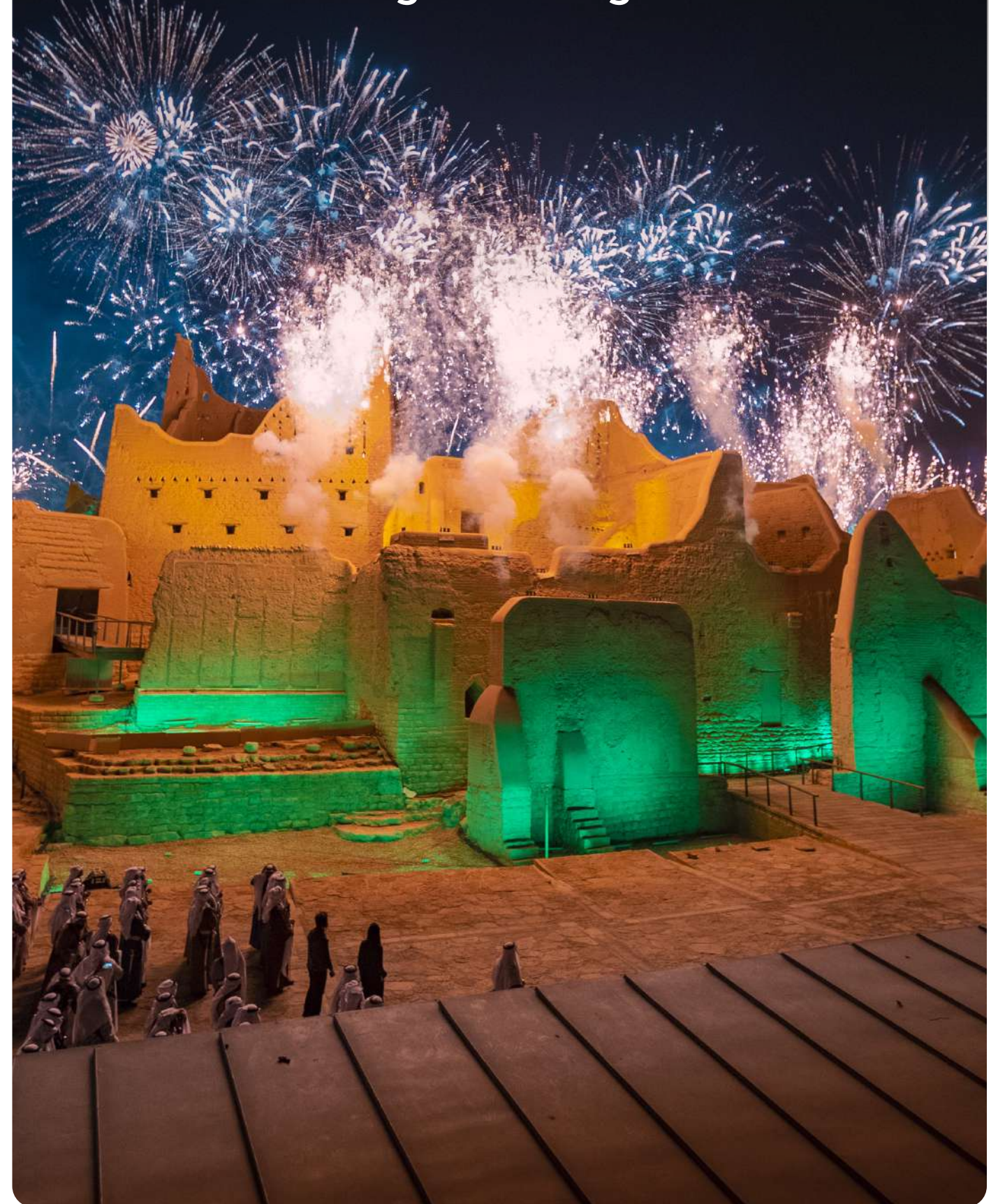
- ▶ 6 lines, 176 km, & 85 stations
- ▶ 21 Park & Ride locations from 200 to 600 cars each



# RIYADH EXPERIENCE

## Diriyah

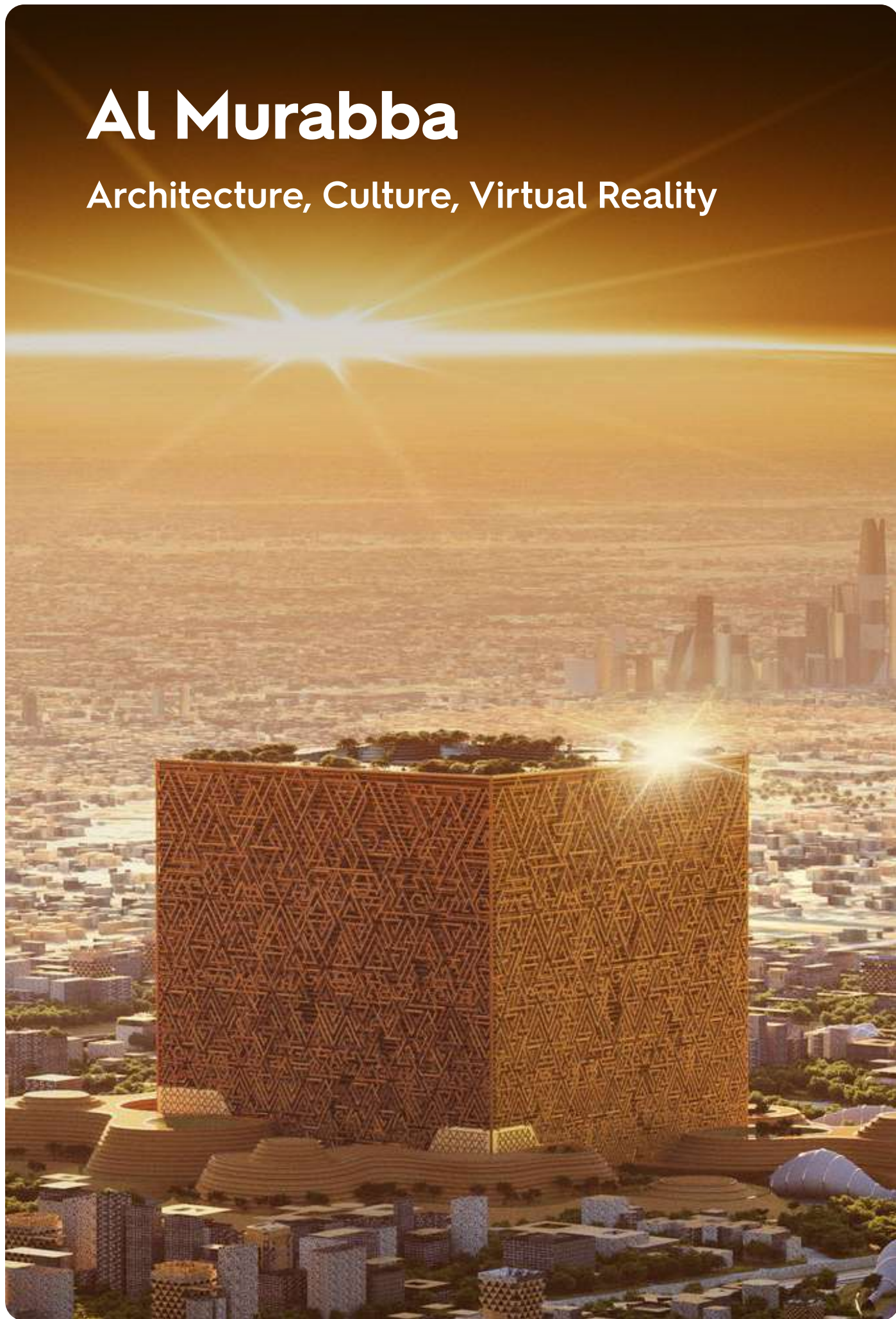
The World's Largest Heritage Site





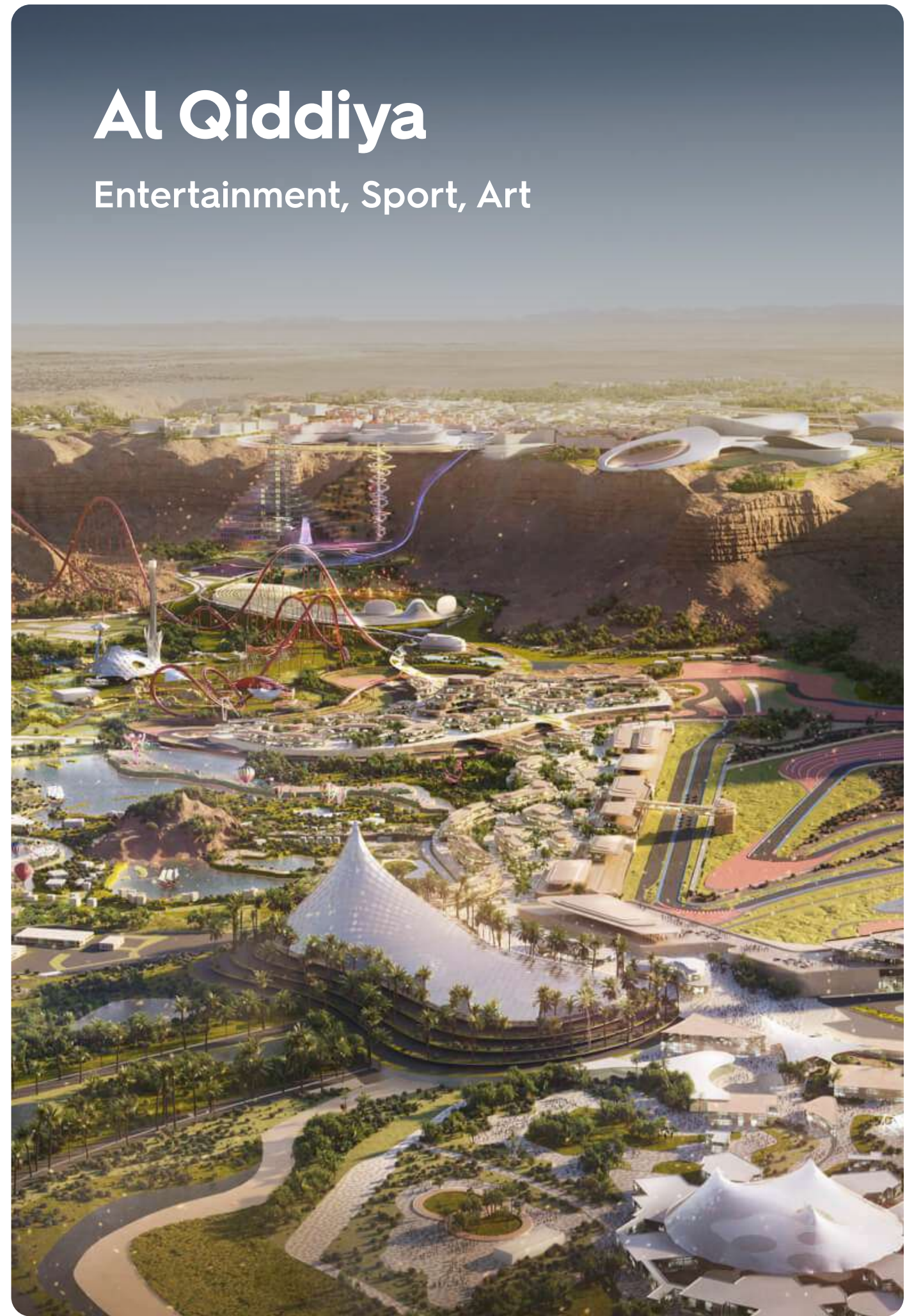
# Al Murabba

Architecture, Culture, Virtual Reality



# Al Qiddiya

Entertainment, Sport, Art





# **Saudi Arabia is a hidden gem**

**A unique blend of cultural  
heritage, natural wonders,  
and modern amenities, being  
discovered for the first time  
by millions**



# Kingdom **GIGA** PROJECTS



## **NEOM**

NEOM is a living laboratory a place where entrepreneurship and innovation will chart the course for this New Future.



A large, ancient stone temple carved into a cliff face at sunset. The temple has multiple levels and a prominent entrance. The sky is a mix of orange, pink, and blue.

# Al Ula

A sustainable, sensitive and responsible approach to urban, economic, and heritage development.

An aerial view of a futuristic resort on a tropical island. The resort features large, colorful, circular umbrellas that serve as shade structures. The umbrellas are arranged in a circular pattern around a central area. The island is surrounded by clear blue water and has a sandy beach. The sky is a deep blue.

# Red Sea

New standards in regenerative tourism and sustainable development, creating unique travel experiences and unforgettable memories.





**We are fully committed  
to creating the greatest  
Expo in history, built by  
the world, for the world**

“As a city, we have long experience in building world-class projects in partnership with international companies. Riyadh is ready. Our Expo will be built by the world, for the world.”

**HE Eng. Ibrahim Al-Sultan**  
CEO, Royal Commission for Riyadh City









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الهيئة الملكية لمدينة الرياض  
ROYAL COMMISSION FOR RIYADH CITY

