

# Built by the world For the World

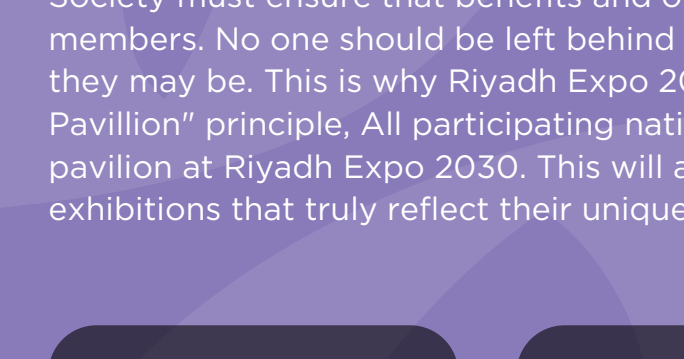
Riyadh Expo 2030 Newsletter | 1st Issue

Through this newsletter, we want the world to connect with the heart of the Riyadh Expo 2030 candidacy with updates, news and insights

## OUR FIRST SUB THEME: PROSPERITY FOR ALL

Prosperity for All is about fostering a future where every individual, irrespective of their gender, age, ability, or background, has an equal chance to flourish and succeed — and where all communities and countries can prosper together.

Inclusion, equity of access to resources and opportunities, as well as improved quality of life through more elevated solutions to human needs are the classification groups the Riyadh Expo 2030 intends to propose within this subtheme, in order to address the challenges and commit to the values that promote equity and respect for all individuals.



Each sub-theme will have its own pavilion at Riyadh Expo 2030. Prosperity for All Pavilion will be placed in the middle of the active-to-passive spectrum. It is conceived as a 27,500 m<sup>2</sup> open yet protected amphitheater with rooftops that can be used as theater galleries and where visitors can watch events that happen both within the pavilion and on the central plaza.

## ONE NATION, ONE PAVILLION

Society must ensure that benefits and opportunities are afforded to all of its members. No one should be left behind or excluded due to differences, whatever they may be. This is why Riyadh Expo 2030 will be applying the "One Nation, One Pavillion" principle. All participating nations will have their own state-of-the-art pavilion at Riyadh Expo 2030. This will allow each country to develop meaningful exhibitions that truly reflect their unique cultures, priorities, and ambitions



THE WORLD



RIYADH EXPO 2030



LOOP OF NATIONS



### Facilities packages:

To ensure that the most diverse range of nations is not just present, but fully and equally represented at the Expo, we are dedicating \$343 million to assist 100 eligible countries with the costs of their participation, including developing their own programming and building and operating their pavilions. We will also be expanding this assistance package with the support of our leading private companies.



### EXPO C3 "Collaborative Change Corner"

Expo C3 is a multi-stakeholder platform to finance, incubate, and scale international projects to be developed starting 2025 and showcased during the Expo to address national and international challenges.

Building on the Best Practice Areas of the three most recent Expos, we will help create and fund multi-stakeholder partnership that advance the Sustainable Development Goals and our Expo theme and sub-themes.

## DEEP DIVE INTO KSA'S TOURISTIC TREASURES

Saudi Arabia has long been a world with a rich and storied history, and in recent years, it has opened its doors to the nation, inviting travelers to experience its captivating blend of tradition and modernity. Riyadh Expo 2030 would be the perfect occasion for the world to discover KSA's wonders.



### Alula

Offers a captivating blend of historic heritage, stunning desert landscapes, thrilling adventures, serene oases, and mesmerizing stargazing experiences.



### Soudah

A luxurious mountain destination in the Aseer region of Saudi Arabia.



### Red Sea

A pioneering a brand-new luxury regenerative tourism destination along the west coast of Saudi Arabia.



### Diriyah

Home of Al Turaiif, a UNESCO World Heritage Site and one of the Kingdom's historic and cultural heart proudly showcasing to the world Saudi Arabia's 300+ years of history.

## WORLD TOURISM DAY 2023

Riyadh hosted the World Tourism Day in 2023, focusing on "Tourism and Green Investment." The event, which witnessed active participation from over 500 government officials, tourism leaders, and experts representing 120 countries, aimed to foster growth, sustainability, and interdependence among nations. It provided a platform to shape the future of tourism and engage in discussions on key topics in the tourism sector.



His Excellency Ahmed Al Khateeb, Minister of Tourism, mentioned during the 25th of September "Prosperity for All" seminar *"In the Kingdom of Saudi Arabia, we're investing in sustainable tourism and in our vision 2030, before we're investing in our future. A shining example of our commitment is the Sustainable Tourism Global Center, spearheaded by HRH Crown Prince Mohammed Bin Salman in 2021. This multi-national, multi-stakeholder initiative is dedicated to accelerating our journey to net-zero emissions in tourism"*

### KSA CHAMPION

#### RAYYANA BARDAWI, A TRUE REPRESENTATION OF KSA'S AMBITIONS

Born in September 1988 in Jeddah, Saudi Arabia, Barnawi has multiple degrees in biomedical sciences. She holds a Master of Biomedical Sciences from Alfaisal University in Saudi Arabia, and a Bachelor of Biomedical Sciences from Otago University in New Zealand.

Barnawi has spent over nine years as a research lab technician for the Stem Cell and Tissue Re-engineering Program at King Faisal Specialist Hospital and Research Center located in Riyadh, Saudi Arabia.



Rayyana Barnawi sharing her views for "A Different Tomorrow" at the Riyadh Expo 2030 Seminar

In May 2023, *Barnawi became the first Arab woman to travel to Space*, traveling to the International Space Station (ISS) on a private mission to carry out experiments in cell sciences and cloud seeding in the microgravity environment.

This past May, Barnawi undertook a mission to the International Space Station, where together with her fellow Saudi astronaut, Ali AlGarni, *they conducted biomedical research in service of humanity* — as part of a broader team of 11 astronauts.

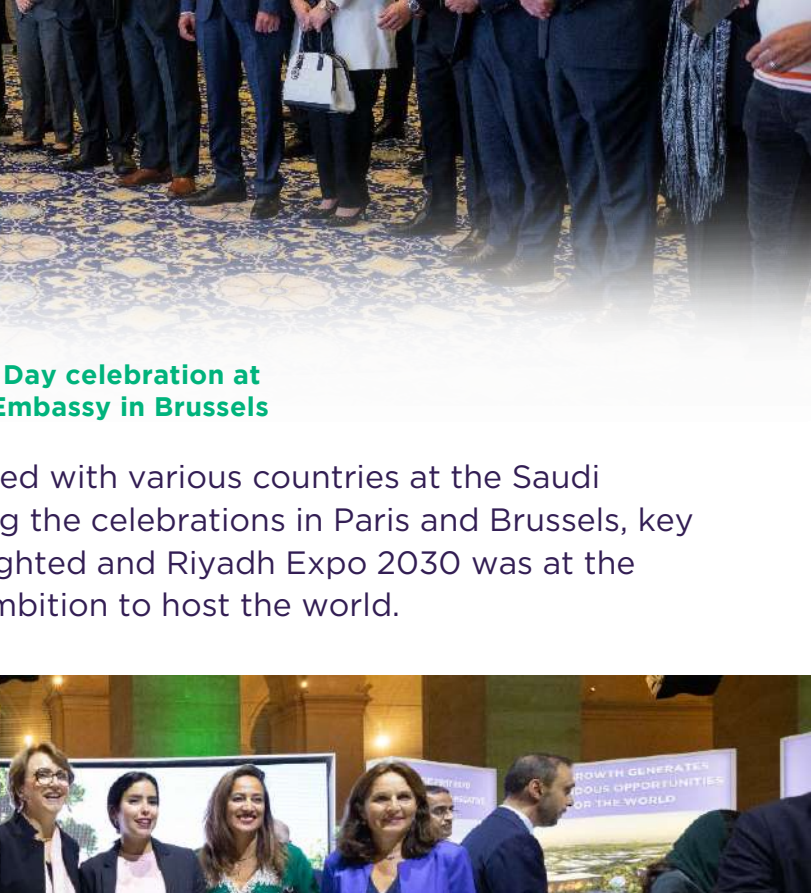
### RIYADH EXPO 2030'S LATEST NEWS

On the 25th and 27th of September, Riyadh had the honor to showcase its ambitions for a prosperous planet through 2 seminars, around "Prosperity for All". Riyadh Expo 2030 hosted esteemed delegates from various countries, as well as national and global representatives. Global challenges were discussed by the attendees through an animated session where HRH Princess Reema bint Bandar, H.E. Fahad Alruwaily, H.E. Ahmed Alkhateeb, Mr. Jerry Inzerillo, Dr. Ulrica Sehlstedt, and Mr. Daniel Sobel took the floor to share facts, experiences, thoughts and ambitions with the audience.



### HRH PRINCESS REEMA BINT BANDAR, AT THE "PROSPERITY FOR ALL" SEMINAR

"Under the leadership of His Crown Prince, Mohammed bin Salman, and in fulfillment of our Vision 2030, we have devoted ourselves to creating equal opportunities for all members of society. We have embarked on a transformative journey where women are now vibrant contributors in every field."



The Saudi National Day celebration at the Saudi Arabian Embassy in Brussels

The 93rd Saudi National Day was celebrated with various countries at the Saudi Arabia embassies around the world. During the celebrations in Paris and Brussels, key achievements of the Kingdom were highlighted and Riyadh Expo 2030 was at the forefront, as a symbol of Saudi Arabia's ambition to host the world.



The Saudi National Day celebration at the Saudi Arabian Embassy in Paris