


RIYADH
 KINGDOM OF SAUDI ARABIA
EXPO 2030
 World Expo 2030
 Candidate

Built by the world For the World

Riyadh Expo 2030 Newsletter | 2nd Issue

Through this newsletter, we want the world to connect with the heart of the Riyadh Expo 2030 candidacy with updates, news and insights

OUR SECOND SUB THEME: A DIFFERENT TOMORROW

We are facing a pivotal juncture in the world today. Members of the global community are confronted with a series of critical challenges and opportunities. Some are new; ensuring that artificial intelligence and other advanced digital technologies continue to serve humanity and that we together seize the opportunities of the future.



We can only overcome these common challenges and realize a different and better tomorrow by working together as a global community

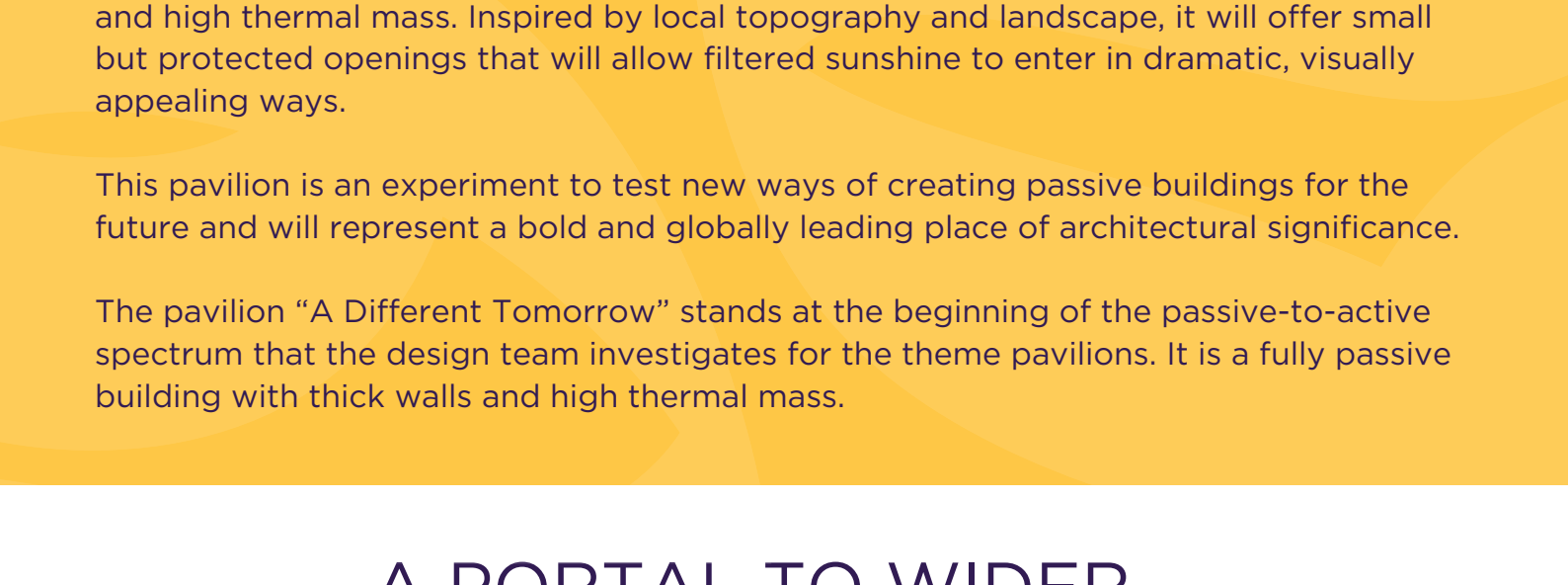
The year 2030 will be pivotal in this respect:

It is the target year of the **Sustainable Development Goals**, towards which the international community is working diligently as we speak.

It is also the culmination date for **Vision 2030**, Saudi Arabia's transformative national development program, which has already achieved unprecedented social and economic progress.

**SUSTAINABLE
DEVELOPMENT
GOALS**
**رؤية
2030**
 المملكة العربية السعودية
 KINGDOM OF SAUDI ARABIA

Saudi Arabia is already building a different tomorrow across Riyadh, the Kingdom, and the region.



H.H. PRINCESS HAIFA AL-MOGRIN

Saudi Arabia BIE delegate, at the Riyadh Expo 2030 Seminar on October 12, 2023

"These two visions, of course, reinforce each other. And it is for this very reason that the Kingdom has chosen the theme "The Era of Change: Together for a Foresighted Tomorrow" for its candidacy to host the World Expo. We strongly believe that together, we can overcome the common challenges of today to seize the shared opportunities of tomorrow."



During EXPO:
"A Different Tomorrow Pavilion"

Legacy/repurpose:
Cultural incubator, museum

The Different Tomorrow Pavilion is a 27,500 m² fully passive building with thick walls and high thermal mass. Inspired by local topography and landscape, it will offer small but protected openings that will allow filtered sunshine to enter in dramatic, visually appealing ways.

This pavilion is an experiment to test new ways of creating passive buildings for the future and will represent a bold and globally leading place of architectural significance.

The pavilion "A Different Tomorrow" stands at the beginning of the passive-to-active spectrum that the design team investigates for the theme pavilions. It is a fully passive building with thick walls and high thermal mass.

A PORTAL TO WIDER INVESTMENT OPPORTUNITIES

Riyadh Expo 2030 will be a portal to the broader opportunities of the Kingdom and the region:



We are targeting investments of more than **3.3 trillion US dollars** in the Kingdom by the end of this decade — of which more than 30 percent will be in Riyadh alone.

Riyadh is on the road to become a top urban economy and a global hub for finance, commerce, sports, and entertainment.

The Expo will help facilitate **the entrance of international companies into Riyadh** and the Kingdom's massive growth opportunities and regional transformation.

Expo Opportunities: We are committed to building, operating, and servicing Expo 2030 Riyadh with businesses from around the world. As a country, we have long experience in building world-class projects in partnership with international companies:

We will create a transparent and open Expo Procurement Hub as a one-stop-shop to facilitate international businesses joining the Expo project. The Hub will be equally accessible to all international businesses, including those not currently present in KSA.



EXPO PROCUREMENT HUB

A One-Stop-Shop for Businesses to Help Us Design and Build the Expo

This comprehensive Procurement Hub will include B2B and B2G platforms — created and operated from the very beginning of the Expo organizing lifecycle in 2025 — to provide limitless opportunities up to 2030 and beyond.

In addition to contracts with the Expo organizer, the Hub will be accessible for all participating countries to express and secure their respective contracting needs, making it a true one-stop-shop for the business of Expo.

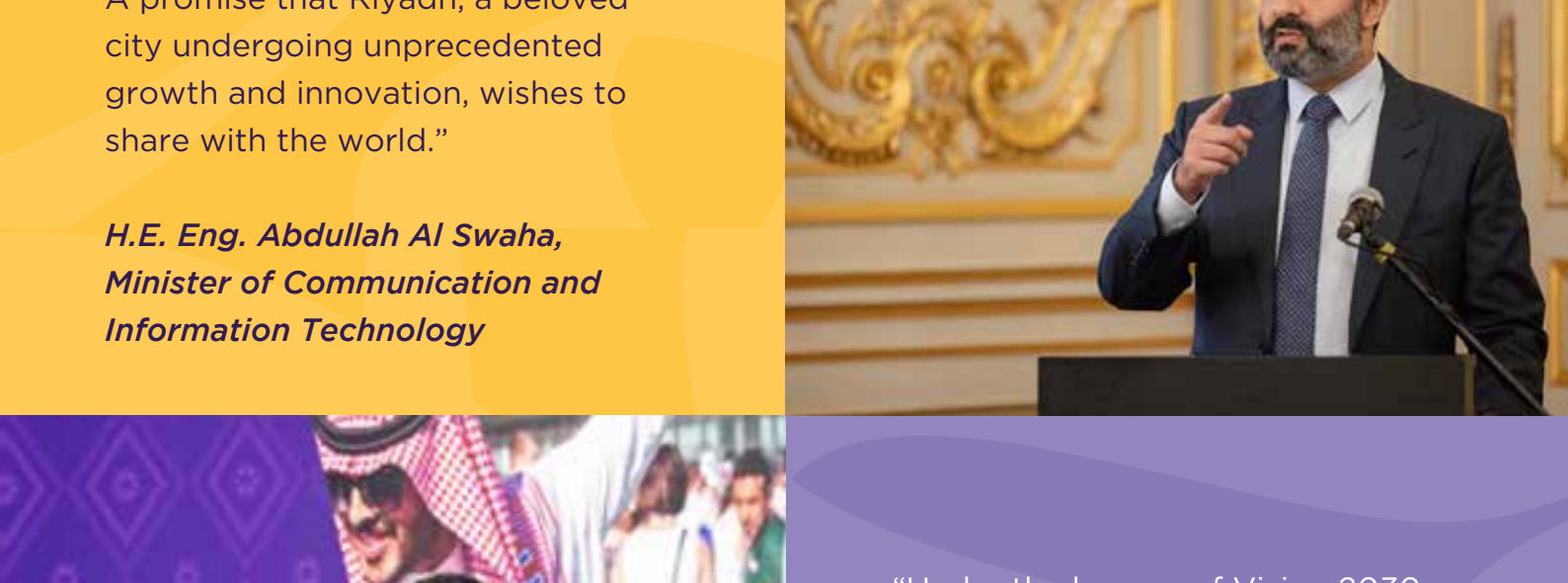
GLOBAL INVESTMENT LAB

We will create a Global Investment Lab at the Expo to drive opportunities worldwide.

The Global Investment Lab will be a true innovation hub for all countries, and a convener and enabler of businesses and entrepreneurs. The Lab will enable participating countries to discover, innovate, and collaborate. Together we will accelerate development and financing for smart cities, mobility, technology, green assets, and much more across the world.



TAKING A CLOSER LOOK AT ONE OF RIYADH'S MEGAPROJECTS: THE SPORTS BOULEVARD



This project, launched by the custodian of the Two Holy Mosques King Salman Bin Abdulaziz, features green pedestrian pathways, 123 km of horse-riding bridgways and two core cycling routes (135 km and 90 km respectively) that cater to riders of all abilities.

The project extends for 135 km across Riyadh and contributes to improving quality of life in line with Vision 2030's targets.



Sports boulevard has nine key areas: Hanifah valley zone, Art zone, Al Yasen zone, Recreational zone, Sports zone, Sports tower, Environmental zone, Al Sulai valley zone and Sand Dunes park zone

Sports Boulevard, a world class outdoor facility providing sports, cultural, retail, and entertainment options

123 km
Recreational space

135 km
Riding route

8
Separate districts



JAYNE MCGIVERN

CEO of Sports Boulevard, at the Riyadh Expo 2030 Seminar on October 10 2023

"Riyadh is one of the largest expanding cities in the region and has become a theme for an expo. It is a promise. A promise that Riyadh, a beloved city undergoing unprecedented growth and innovation, wishes to share with the world."

H.E. Eng. Abdullah Al Swaha, Minister of Communication and Information Technology

"Under the banner of Vision 2030, we have committed ourselves to creating a healthy, active, and vibrant society through sport."

H.E. Bader Al Kadi, Vice Minister of Sport

"Riyadh's Expo 2030 will bring nations, global organizations, and international companies together to create their own version of a Different Tomorrow"

H.E. Faisal Al Ibrahim, Minister of Economy and Planning

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